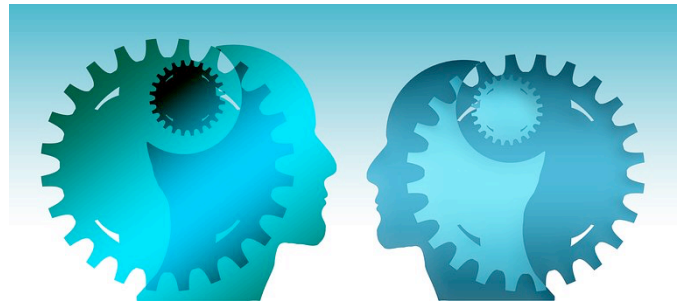




**LEAGUES OF WOMEN VOTERS®
OF SANTA CLARA COUNTY**



League Leadership Academy: Strengthening & Building Leaders & Community Partnerships: Next Level Communications

**Saturday, March 11, 2017, 9:30am – 4:00pm at
SEIU Local 521, 2302 Zanker Road, San Jose, CA 95131**

This Workshop is especially for Leaders & Community Partners to learn to tell powerful stories and deliver persuasive messages to **move your audiences to action**. You will practice new techniques and approaches to presentations and outreach to:

<ul style="list-style-type: none"> Identify & understand your audience 	<ul style="list-style-type: none"> Use imagery & videos
<ul style="list-style-type: none"> Learn the elements of appealing stories 	<ul style="list-style-type: none"> Frame messages to motivate your community

Workshop Agenda

Morning Sessions	Afternoon Sessions
Networking & Continental Breakfast	
Personality Compass: Understand Yourself; Understand Others <i>Understand yourself & others to be a better communicator</i>	Crafting a Presentation that Inspires <i>Eliminate the dread from Powerpoint presentations – learn how you can make a more effective presentation and add the power to the point</i>
Break	Break
Connecting with Audiences through Story <i>Why is story important to move your audience & trigger action – you need story to motivate change</i>	Framing Your Message to Advocate & Educate <i>Learn techniques to develop a strong & persuasive message framed for YOUR audience to motivate your community & move them to action</i>
Lunch	Wrap-up & Networking

Our Co-Sponsors:

The Leagues of Women Voters of Santa Clara County: Cupertino/Sunnyvale, Los Altos/Mountain View, Palo Alto, San Jose/Santa Clara, South West Santa Clara Valley

Our Partners at Press Time:

Asian American Community Involvement (AACI), Council on American-Islamic Relations (CAIR), Cupertino Chamber of Commerce, Palo Alto Forward, SEIU, Silicon Valley Interreligious Council, Silicon Valley Leadership Group, SPUR, YWCA of Silicon Valley

For more information and to Register <http://sclaraco.ca.lwvnet.org/>